



**Unloc**  
DEVELOPING YOUNG POTENTIAL



# changemaker

*(noun)*

plural: changemakers

*A person who desires to create positive change in the world and, through knowledge, skills and resources, is inspired to make that change happen. Whether that is a change within their own world, their career, their environment, or a wider change impacting social culture, democracy, equality, crime, or global issues. A changemaker is defined by their ability to use their voice and put their ideas into action. They are 'doers'. They are the future leaders of innovation.*

See also: social entrepreneurs, campaigners, activists





# Who are Unloc?

We help schools, colleges and organisations inspire and empower their young people to become pro-active changemakers, harnessing their skills, embracing their passions, and realising their full potential. Their journey starts here...





# How endorsing a 'changemaker' mentality can help young people shine as they enter the world of work

Introducing: the changemaker mindset

## School-leavers 'lack essential workplace skills'

By Catherine Snowdon  
BBC Business reporter

**BBC**

## Skills gap 'damaging young and employers across Europe'

By Sean Coughlan  
BBC News education correspondent

Meet the young people  
in the UK changing their  
world on Youth Day

The young changemakers tackling everything  
from Islamophobia to mental health

## The Telegraph

Young poor have low aspirations

People from poorer households and ethnic minorities need help to "get them to think that they can get all the way to the top," the Prime Minister says

## Young Changemakers Tackle Global Issues

Next generation use changemaker skills to tackle world issues



A young man with dark hair, wearing a white t-shirt and a camouflage backpack, is seen from behind. He is standing on a city street, with his hands clasped behind his head. In the background, there are parked cars, trees, and a building. The overall tone is somber and reflective.

**27%** of children –  
**3.9 million**,  
are trapped in poverty

**26.4%** of pupils  
in state-funded schools  
were recorded as  
disadvantaged

Nearly **1 in 10**  
young people are  
classified as **NEET**  
(**N**ot in **E**ducation,  
**E**mployment, or  
**T**raining)

Disadvantaged young people  
are around **50%** more  
likely to be Neet than their  
similarly qualified but better  
off peers

**96%** say they faced  
barriers when looking for  
jobs or apprenticeships

Only **41.5%**  
feel confident that  
they are prepared  
with the skills to start  
employment



# *A non-profit on a mission*

Our mission is to empower young people from disadvantaged areas to be innovative changemakers who seek to build stronger communities and sustainable businesses.

We develop young people's skills, enhance their potential and boost their determination to succeed.

At the same time, we're helping to level the playing field by connecting talent to opportunity, tackling inequalities and promoting social justice.

We work towards our mission by delivering inspiring educational programmes in our network of 500+ schools and colleges in the UK, and through our pan-EMEA partners.





We believe every young  
person can be a *changemaker*.  
We've just got to find the  
lens that resonates for them.





# Unloc



Experiences  
in schools  
and colleges



Open access  
experiences  
available to all  
young people



Exclusive  
experiences  
available to  
Unloc alumni



Experiences for  
young people  
as Unloc  
Ambassadors



Opportunities for young people at all  
stages of their changemaker journey



 *School & college programmes*



# School & College programmes

## Enterprise

### Inspiring Speakers

45 minute inspiring speaker sessions

### Enterprise Days

1-day events

### Enterprise Short Course

12-week programme or 2 / 3 day bootcamp

## Leadership

### Leadership Academy

12-week programme or 2 / 3 day bootcamp

### Public Speaking and Debating

12-week programme or 2 / 3 day bootcamp

### Changemaker Studios physical event/drop-in space

## Career Pathways

### Able +Talented

4 half-day skills programme

### Work Placement Readiness

4 half-day skills programme

### Alternative Career Paths Events

Half or full day events

## Student Voice

### Student Union Training

Half, full or multiple day bootcamp

### Independent Learner Voice Conferences

Half day event

### Area-Wide Forums

Collaborative student voice with cross-area representation



# Case Study: Portsmouth Grammar School

An example all-through school Changemaker journey



We worked with over  
15,000 young people  
in 2022-23

## Developing Skills for Life

Finding your  
own voice

*Year 5+6*

Finding Your  
Voice  
Programme

Exploring  
Making a  
Difference

*Year 7*

Changemaker  
Challenges  
Programme

Speaking &  
Debating  
Skills

*Year 8*

Unloc Public  
Speaking  
& Debating  
Programme

## Building Character

Enterprise  
+ Problem  
Solving

*Year 9*

Unloc  
Enterprise  
Day

## Incubating Changemaker Potential

Practical Skills  
for University  
+ Careers

*Year 10*

Unloc Skills  
for Success  
Bootcamp

Developing  
Leadership  
Skills

*Year 13*

Unloc  
Leadership  
Academy  
Programme



Our Changemaker Studios are a collection of dynamic physical learning and development spaces in communities committed to the advancement of entrepreneurship and leadership skills in young people.



**CHANGEMAKER**  
**STUDIOS**



**CHA**







# *Community programmes*



Some of the programme's we're running at



## WOMEN IN TECH



A full-day event inspiring girls from the Westminster area to consider ambitious careers in technology, opening their eyes to the wide range of possibilities which they may not have had access to.

During the day, they'll meet and hear from emerging female talent from both Verizon and Burberry, take part in skills boosting workshops and undertake a fun and interactive technology design challenge.



Unloc  
DEVELOPING YOUNG POTENTIAL

City of Westminster

Sign **your** pupils up now for our

### Changemaker Challenge Day



Each event brings up-to 30 primary or secondary school students together to meet local entrepreneurs, take part in skills boosting workshops and undertake a 'Changemaker Challenge' to find an entrepreneurial solution to a social issue linked to the borough's 'Fairer Westminster' strategy.

The young people will build a Business Model Canvas and present their ideas in a mini-pitch to their peers and facilitators at the end of the day.



## Enterprise Academy

Unloc's Enterprise Academy is a practical, creative and structured programme that develops the entrepreneurial mindset, skills and business ideas of young people aged 16-25 from across the Westminster borough.

Young people will explore the key skills and knowledge associated with starting a business, with learning geared towards creating their very own businesses, projects or charity concepts.



Some of the programme's we're running at



Each event brings up-to 30 primary or secondary school students together to meet local entrepreneurs, take part in skills boosting workshops and undertake a 'Changemaker Challenge' to find an entrepreneurial solution to a social issue linked to their community.

The young people will build a Business Model Canvas and present their ideas and designs in a mini-pitch at the end of the day.



Unloc's Enterprise Short Course is a practical, creative and structured programme that develops the entrepreneurial mindset, skills and business ideas of young people aged 16-25 from across the city.

Young people will explore the key skills and knowledge associated with starting a business, with learning geared towards creating their very own businesses, projects or charity concepts.



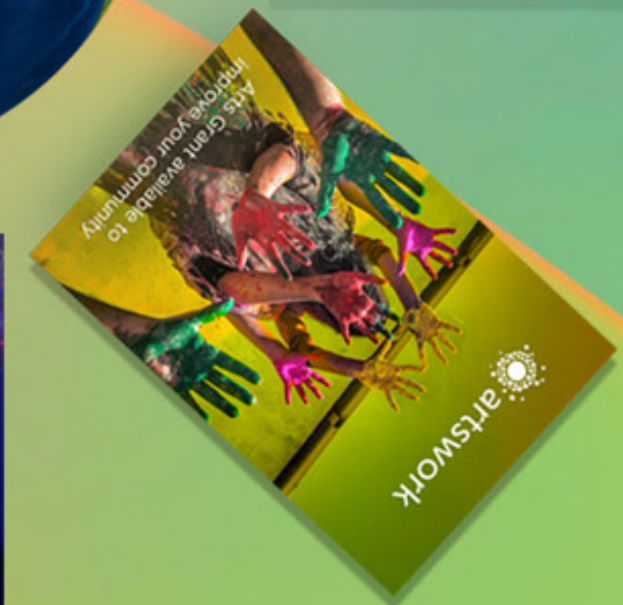
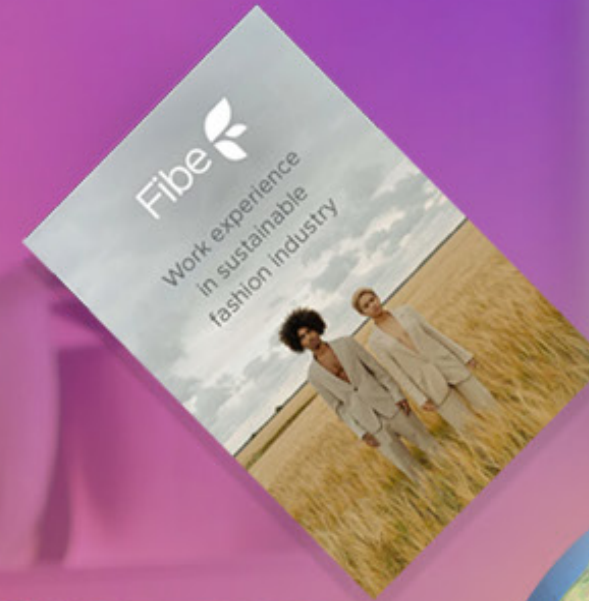
Our dynamic I AM: project aims to empower and grow the confidence of young people to be who they are and proud of it, focusing on their lives, identity, culture and their lived experience through a series of inspiring guest speakers, challenges and workshops over four weekend events.

Their experience prepares them to run their own equalities, diversity and inclusion focused projects or campaigns in their community.



# Unloc+ *A digital world of opportunities*

Our dedicated opportunities platform for Unloc alumni to continue their changemaker journey. We've linked with business leaders around the world to provide opportunities across all sectors including tech, fashion, communications and the medical industry. Our opportunities include training, work experience, exclusive events, and internships opening doors for their future career.









We work with leading global organisations and businesses to create better opportunities for young people



*Meet our partners*



Verizon Communications is one of the world's leading providers of technology & communications services. The company offers voice, data & video services and solutions on its award-winning networks and platforms. Unloc has a long standing relationship with Verizon, our joint Young Entrepreneurs Challenge competition across Europe is now in its 5th year, as well as a Changemaker Grants programme & social action projects such as the I AM: programme supporting inclusion and diversity.

# BURBERRY

One of the worlds leading luxury fashion brands, the organisation focus on valuing and embracing differences & creating an environment where everyone feels they belong, has a voice and can reach their full potential. Burberry genuinely want to contribute to society, leading on inclusion, diversity, women as leaders & sustainability, with 30+ in-house experts working on their environmental and social programmes for over 15 years, transitioning towards a Climate Positive future.



GRP Solutions provide global suppliers with the best selection of composite products on the market. The organisation are committed to making their operations and wider industry more sustainable to form a new circular economy. The organisation carries a strong culture of teamwork, looking after it's people, and giving back. Helping to inspire young people to become tomorrow's leaders, entrepreneurs is a passion for the organisation and their goals.



Palo Alto Networks have long been recognised in the cybersecurity industry as one of the world's leaders, providing next-generation security to a global customer base across all sectors of industry. Whether deploying their products to enable the Zero Trust Enterprise, responding to a security incident, or partnering to deliver better security outcomes, the organisation are committed to helping ensure the cyber safety of their customers.



# Case Study: verizon✓

The Unloc Changemaker Alliance brings opportunities, funding, access to professionals, and unique experiences to young people that they otherwise wouldn't have access to.

With Verizon we continue to deliver our award nominated I AM: programme allowing young people to stand up and be proud of their culture, heritage and identity.

We also provide Young Changemaker Grants to young people with an idea for a business or to improve their local community, and our annual Young Entrepreneurs Challenge awards £10,000 to a young entrepreneur to help kick-start their business.





# *Engage and attract new talent*



Our Changemaker Alliance is driving social and organisational benefit for businesses

- \* Deliver social value for your communities and change the game for young people
- \* Attract new and engage existing talent
- \* Build networks with our growing alliance of like-minded businesses



# Why we're unique



*We're  
ultra flexible*

*We're  
passionate experts*

*We're  
innovative*

*We champion  
young changemakers*

*We're  
digital natives*

We don't believe in standardised 'off the shelf' programmes, at Unloc we tailor our delivery and content to your individual priorities and needs.

Our Facilitators have a track record for going above and beyond to design and deliver truly impactful events and programmes

We're innovative and always developing new tools to deliver and engage. Whether that's through the latest digital technology or through interactive events or exercises.

We celebrate the success of young people, championing them to become inspired, pro-active and passionate young changemakers beyond their Unloc programme.

Our cutting edge team can deliver our courses, events and programmes in person or digitally, utilising video, social media and tech to engage young people effectively.



# Our Impact

## At a snapshot...

- \* Problem solving, public speaking, teamwork and confidence are amongst the most significant skills developed through our programmes
- \* **87%** of students leave our programmes feeling more inspired to do something different or take action in the future
- \* **98%** of students we work with enjoyed the programme they took part in

## What young people say

*"I improved my speaking skills and feel so much more confident in interviews. Amazing experience!"*

Young person taking part in our Alternative Careers Day, Lewisham.

*"I am feeling prepared and ready to pursue my dream career. Thank you!"*

Young person taking part in one of our Portsmouth programmes

*"I have realised the power I have to do good that I truly have"*

Young person on our Leadership Academy, Leyton.



## What our partner schools and colleges say



*"We have enjoyed working with all the Unloc Team! They always provide high-quality training that is really engaging for our students! They are truly passionate about what they do. Thank you to you all!"*

**Jill Howard**  
Society of Heads



*"This was a fantastic opportunity to allow the children's creativity and business senses fly. It was well structured and fast-paced which enabled all to make meaningful progress in their teamwork and creativity."*

**Abdel Ydri, Careers Lead,**  
St Augustine's School, Westminster



*"Excellent, interactive and friendly experience that motivated students to become leaders and make a difference to their college community. Would highly recommend!"*

**Wendy Stanger, Director of Governance,**  
East Coast College



*Where it all began*

# CHANGEMAKER STUDIOS

Unloc was founded in 2013 by award winning young leaders Hayden Taylor and Ben Dowling, in response to funding for their local youth forum being cut. Devastated by the loss of the youth forum, the duo decided that something needed to change, and that we needed to build changemaking into the heart of education and find new ways to help connect young people to purpose.

Aged 16 and 19 respectively, Hayden and Ben setup Unloc as a non-profit that truly believes every young person can be a changemaker. They convinced their local college to convert an old storage cupboard into an HQ, and got to work building new game changing education programmes, designed to build young people's agency and confidence, connect them to purpose, and equip them with the skills to thrive.

Fast forward to today, Unloc programmes have already reached and supported over 100,000 young people since the organisation's founding.





*Get connected*



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A young person's  
changemaker journey  
starts with an  
Unloc programme



